



Researchers / PhD Students

100 / 37



Projects

32



Publications

89



Doctoral Dissertations Defended

8

Science Fields



S 003 Management



S 004 Economics

Priority Research Thematics



Information and Communication Technologies



Business Models



Sustainable Energy



Innovation Management and Entrepreneurship



Financial Technologies



Organisational Development



Economic Analytics and Competitiveness



Digital Media and Culture

R&D Services and Infrastructure

- [Faculty's open access research facilities and services](#)



Representation, Memberships

- Dr. A. Daunorienė – European Consortium of Innovative Universities (ECIU), member of the Learning and teaching expert group
- Dr. A. Pundzienė – Research Council of Lithuania, member of the Board
- Dr. A. Rūtelionė – Innovation Fund Denmark, expert; North American University, member of the Board of Advisors
- Dr. A. Stundžienė – Advisory Working Group of the Research Council of Lithuania on the WIDERA Action Area of the Horizon Europe Programme, member; European Economic Association, member
- Dr. B. Šeinauskienė – Association for Consumer Research, member
- Dr. D. Dumčiuviene – Romanian Executive Agency for Higher Education, Research, Development and Innovation, expert; Advisory Working Groups of the Research Council of Lithuania on the WIDERA and ERC Action Areas of the Horizon Europe Programme, member; National Centre for Research and Development of Poland, expert; Baltic Economic Association, member of the Board
- Dr. E. Gimžauskienė – Baltic Management Development Association (BMDA), member of the Board
- Dr. E. Staniškienė – Inter-University Sustainable Development Research Programme (IUSDRP), member; UNEP Global Universities Partnership on Environment and Sustainability Network (GUPES), member; Lithuanian Association for Socially Responsible Business (LAVA), member of the Sustainability expert group
- Dr. I. Zykiene – European Economic Association, member
- Dr. J. Banytė – Neuromarketing Science & Business Association (NMSBA), member
- Dr. J. Čeičytė-Pranskūnė – Center for Global R&D and Innovation (GLORAD), member
- Dr. J. Sekliuckienė – Academy of International Business, Central and Eastern Europe Chapter (AIB-CEE), member of the Board
- Dr. K. Duoba – European Institute for Advanced Studies in Management (EIASM), member of the Academic Council
- Dr. L. Užienė – Knowledge society “The New Club of Paris”, Vice-President, member of the Board
- Dr. M. Andrijauskienė – Young Academy of the Lithuanian Academy of Sciences, member
- Dr. M. Vilkas – European Commission Industry 5.0 Community of Practice (CoP 5.0), member
- Dr. M. Petraite – Knowledge Economy Forum, member; Sheffield Hallam University Business School, member of the Advisory Board
- Dr. N. Gerulaitienė – Lithuanian Society of Young Researchers, member; Global Inspir2es Research Network, Ambassador in Lithuania
- Dr. R. Hopenienė – Lithuanian Marketing Association (LiMA), member of the Council at Kaunas Chapter
- Dr. R. Krušinskas – Population Genocide and Resistance Research Centre of Lithuania, member of the Council
- Dr. Š. Leitoniene – Chamber of Property and Business Appraisers of the Republic of Lithuania, member; European Accounting Association (EAA), member
- Dr. V. Kumpikaitė-Valiūnienė – International Economics Development and Research Center (IEDRC), member; European Academy of Management (EURAM), member
- Dr. V. Pilinkienė – European Economic Association, member
- Dr. Ž. Stankevičiūtė – Lithuanian Association for Socially Responsible Business (LAVA), member of the Sustainability expert group

Key Achievements in Science and Innovation

- Dr. A. Pundzienė with coauthors. Berkeley Haas Case Series Best Case Award
- Dr. V. Kumpikaitė-Valiūnienė, Dr. J. Duobienė, I. Banevičienė with coauthor. European Academy of Management EURAM Conference 2025 Journal of Global Mobility Best Paper Award
- Dr. L. Dagilienė, Dr. V. Varaniūtė, Dr. J. Bruneckienė. European Academy of Management EURAM Conference 2025 Most Inspiring Paper Award from the Strategic Management Interest Group

Scientific Events

- Research and Business Conference “Navigating Challenges and Opportunities of Family Businesses in Lithuania, Latvia, and Taiwan”
- InSPIR2eS Global Pitching Research Competition (IGPRC2025)
- Developmental Workshop 2025: Open Innovation Paper Studio
- From Ideas to Impact: Workshop for Sharing Research and Partnership Building
- Health2Innovation seminar cycle

Main Publications

- Research Policy, DOI: [10.1016/j.respol.2024.105150](https://doi.org/10.1016/j.respol.2024.105150)
- Journal of Monetary Economics, DOI: [10.1016/j.jmoneco.2025.103748](https://doi.org/10.1016/j.jmoneco.2025.103748)
- MIT Sloan Management Review, [Article 2025-05-20](#)
- Journal of Cross-Cultural Psychology, DOI: [10.1177/00220221251326957](https://doi.org/10.1177/00220221251326957)
- Business Strategy and the Environment, DOI: [10.1002/bse.4044](https://doi.org/10.1002/bse.4044)
- EuroMed Journal of Business, DOI: [10.1108/EMJB-07-2023-0192](https://doi.org/10.1108/EMJB-07-2023-0192)
- International Journal of Consumer Studies, DOI: [10.1111/ijcs.70008](https://doi.org/10.1111/ijcs.70008)
- Economics of Transition and Institutional Change, DOI: [10.1111/ecot.12427](https://doi.org/10.1111/ecot.12427)
- European Journal of Innovation Management, DOI: [10.1108/EJIM-03-2025-0282](https://doi.org/10.1108/EJIM-03-2025-0282)
- International Journal of Intercultural Relations, DOI: [10.1016/j.ijintrel.2025.102296](https://doi.org/10.1016/j.ijintrel.2025.102296)
- International Review on Public and Nonprofit Marketing, DOI: [10.1007/s12208-025-00438-9](https://doi.org/10.1007/s12208-025-00438-9)
- Journal of Fashion Marketing and Management, DOI: [10.1108/JFMM-04-2024-0146](https://doi.org/10.1108/JFMM-04-2024-0146)
- Economics and Sociology, DOI: [10.14254/2071-789X.2025/18-2/7](https://doi.org/10.14254/2071-789X.2025/18-2/7)
- Journal of Innovation & Knowledge, DOI: [10.1016/j.jik.2025.100654](https://doi.org/10.1016/j.jik.2025.100654)
- Journal of Manufacturing Technology Management, DOI: [10.1108/JMTM-04-2024-0176](https://doi.org/10.1108/JMTM-04-2024-0176)

Projects

- [Building Employee Resilience through Sustainable HRM for Organizational Transformation towards Sustainability in Context of Environmental Disruptions](#), 2023-2026
- [Artificial Intelligence-Based Assessment of the Companies' Innovativeness in the Context of Digital Transformation](#), 2023-2026
- [An AI-Augmented Framework for Evaluating Circular Economy Implementation in Organizations: Integrating Human Insight with AI-Powered Analysis](#), 2025-2028
- [Exit from Distance Learning Based on Artificial Intelligence Technology, Model Digitization](#), 2025-2028
- [Enhancing Research and Innovation Synergies for Schools of Economics and Business \(RIS4SEB\)](#), 2024-2027
- [A Study of Global Employees' Subjective Well-Being and Adjustment Factors in Lithuania \(GLOBEES\)](#), 2024-2027
- [Bridging Risks to an Inclusive Digital and Green Future by Enhancing Workforce Skills for Industry 5.0 \(BRIDGES 5.0\)](#), 2023-2026
- [Driving Climate Positive Futures Programme \(DREAM+PLAN\)](#), 2025-2030
- [Ensuring Sustainable Careers for Refugee Women in the Host Country \(ESCAR\)](#), 2023-2026
- [Managing Paradoxical Tensions and Developing Organizational Capabilities in a Circular Economy \(CEPOC\)](#), 2023-2026
- [Improving Mental Health, Wellbeing, and Resilience of Healthcare Workers in Changing Environments \(APOLLO2028\)](#), 2024-2027
- [Expression of Consumers' Ecoliteracy, Attention, and Information Perception in Cognitive and Behavioural Response to Sustainable Products \(EKORA\)](#), 2024-2027
- [Understanding and Addressing LATE-effects of Treatment of AYA Cancer Survivors with AI-based Digital Phenotyping and Non-invasive Holistic Approach \(LATE-AYA\)](#), 2025-2030
- [Value Co-creation, Delivery and Co-capture in Digital Platforms Imbedded in Social-Purpose Driven Ecosystem. Network Externalities Approach](#), 2023-2026
- [Enabling Circular Economy Action Plans for Small and Medium-Sized Cities \(ECLECTIC\)](#), 2024-2026

Collaboration

Foreign Research and Study Institutions

- [Technical University of Dortmund](#), Germany
- [KU Leuven](#), Belgium
- [University of Latvia](#), Latvia
- [Chalmers University of Technology](#), Sweden
- [Polytechnic Institute of Coimbra](#), Portugal
- [ABO Akademi University](#), Finland
- [Karolinska Institute](#), Sweden
- [Luigi Bocconi Commercial University](#), Italy
- [University of Tampere](#), Finland
- [Riga Technical University](#), Latvia
- [University of Tartu](#), Estonia
- [University of Montpellier](#), France
- [Copenhagen Business School](#), Denmark
- [Cranfield University](#), United Kingdom
- [Dalhousie University](#), Canada
- [Polytechnic School](#), France

Collaboration

Foreign Research and Study Institutions

- [Edith Cowan University](#), Australia
- [Estonian Business School](#), Estonia
- [Dortmund University of Applied Sciences and Arts](#), Germany
- [Hamburg University of Technology](#), Germany
- [I-Shou University](#), Taiwan
- [La Trobe University](#), Australia
- [Maynooth University](#), Ireland
- [RMIT University](#), Australia
- [SGH Warsaw School of Economics](#), Poland
- [Sichuan University](#), China
- [Southwest Jiaotong University](#), China
- [University of Brighton](#), United Kingdom
- [University of California](#), Berkely, USA
- [University of Groningen](#), Netherlands
- [University of Łódź](#), Poland
- [University of Oulu](#), Finland
- [University of Pisa](#), Italy
- [University of Reading](#), United Kingdom
- [University of Rome Tor Vergata](#), Italy
- [University of Split](#), Croatia
- [University of Vaasa](#), Finland
- [Autonomous University of Barcelona](#), Spain
- [Uppsala University](#), Sweden
- [Lappeenranta-Lahti University of Technology](#), Finland
- [King's College London](#), United Kingdom
- [University of St. Gallen](#), Switzerland
- [Trinity College Dublin](#), Ireland
- [Utrecht University](#), Netherlands
- [Milan Polytechnic](#), Italy
- [National Institute of Applied Sciences of Toulouse](#), France
- [University of Aveiro](#), Portugal

Industry and Business

- [British - Portuguese Chamber of Commerce](#), Portugal
- [Infineon Technologies AG](#), Austria
- [Lithuanian Confederation of Industrialists](#)
- [Workplace Innovation Europe CLG](#), Ireland
- [Luminor bank](#)
- [Swedbank bank](#)
- [SEB bank](#)
- [Innovation Agency](#)
- [Bank of Lithuania](#)
- [State Tax Inspectorate under the Ministry of Finance of the Republic of Lithuania](#)
- [Artea Bank](#)
- [Lithuanian Free Market Institute](#)
- [Evolaris Next Level GmbH](#), Austria
- [Samsung Electronics UK Limited](#), United Kingdom
- [ILTE, UAB](#)
- [Association for AI Lithuania](#)

Dissemination of Research Results to Society

- [KTU helps create national cancer data hubs in Europe](#) (in Lithuanian), Dr. A. Pundzienė
- [Emotions sell: how do marketers reach our subconscious?](#) (in Lithuanian), E. Vaičiukynaitė
- [Working but poor: where is Lithuania on this map?](#) (in Lithuanian), Dr. D. Laskienė
- [Economist: Pension funds themselves are also to blame for the lack of trust in the second pillar](#) (in Lithuanian), Dr. E. Stankevičius
- [Will those who don't own property also scramble for money due to property taxes? Wonders what awaits residents](#) (in Lithuanian), Dr. E. Stankevičius
- [KTU economist: does Lithuania need a state pension fund?](#) (in Lithuanian), Dr. E. Stankevičius
- [KTU economist on the deepening housing crisis: how many tourists are too many for the city?](#) (in Lithuanian), Dr. E. Stankevičius
- [KTU economist: it's expensive in Lithuania not because of prices, but because of low incomes](#) (in Lithuanian), Dr. E. Stankevičius
- [Expert on the middle class in Lithuania: too rich for support, too modest for a loan](#) (in Lithuanian), Dr. E. Stankevičius
- [The Kaunas government has thrown a lifeline, but even this will not help: there has never been such an increase in the value of real estate in history](#) (in Lithuanian), Dr. R. Krušinskas
- [Study shows young people are not as free and bold as thought](#) (in Lithuanian), Dr. V. Kumpikaitė-Valiūnienė, Dr. A. Mockaitis
- [Emigration begins in the mind: KTU study reveals how Lithuanian values change even before leaving](#) (in Lithuanian), Dr. V. Kumpikaitė-Valiūnienė
- [Rytis Krušinskas. The most important thing is financial discipline and considered risk](#) (in Lithuanian), Dr. R. Krušinskas
- [Economist: This decision is a shot in the foot](#) (in Lithuanian), Dr. R. Krušinskas, Dr. V. Gaidelys
- [KTU professor: the most difficult part of the defence funding debate is still in the future](#) (in Lithuanian), Dr. R. Krušinskas
- KTU journal [Inžinerinė ekonomika = Engineering Economics](#)