

# RESEARCH MISSION



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## RESEARCH MISSION

To make a significant impact on the sustainable development of the national and regional economy and society by creating and transferring knowledge and innovation.

## THE FOLLOWING ARE THE KEY PRINCIPLES OF THE RESEARCH ACTIVITIES

### — International

Research relevant to the international academic community;

### — Interdisciplinary

Research integrating various fields within the School, University and collaboration with other researchers;

### — Talents

Concentration and development of researchers of international calibre;

### — Networking

Cooperation between the researchers and research groups of the University, other academic institutions, and global research networks;

### — Challenge-based

Contribution to future sustainable development of the economy and society while solving global and national challenges.

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**This mission could be achieved while focusing on the following three priorities:**

**1. EXCELLENCE**

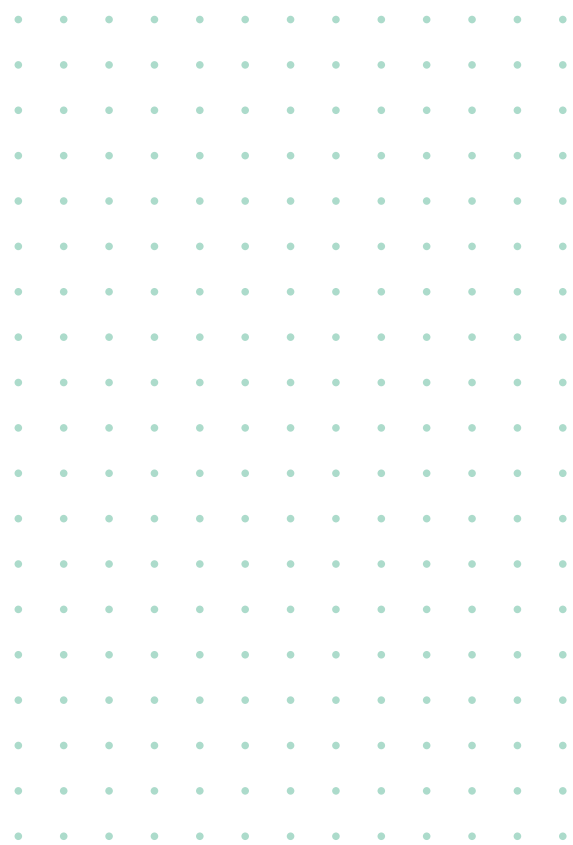
Excellence in research.

**2. CREDIBILITY&RECOGNITION**

Recognition of international academic, regional business and policy-making communities.

**3. REAL IMPACT**

Impact on the sustainable development of the national and regional economy and society.



## CONTEXT

The research mission of KTU School of Economics and Business is based on the attitude that the digital transformation and the Green Deal requirements due to technological changes form a need for a new type of economics and management research, the relevance and impact of which directly depend on close cooperation with the international academic community, international, regional, and local business, and society. Therefore, the search for research-based solutions that are relevant to business and society, and their real impact, which often requires going beyond traditional research, scientific disciplinary boundaries and conventional forms of academic activity, is more important than ever.

**Technological change** is a long-term systemic process that is bound to affect significantly the entire range of business management practices and economics regardless of the industrial sector in which

firms are located as well as the institutional context in which they operate. This requires scientific contribution to the development of new business models, novel forms of work organization, new and often unforeseeable skillsets, and governance, legal and regulatory frameworks at regional, national and the EU levels. In addition, the implementation of new norms of activity will require sustained engagement with and buy-in from all key stakeholders across private and public spheres. In other words, the realization of the potential of technological change as well as the mitigation of its potentially harmful and destabilizing consequences is dependent on the reconfiguration of existing structures of production, civil society and public administration.

**Academic cooperation** is becoming even more important ensuring the engagement with regional business and society during technological change. On the one hand, it ensures the development of research excellence of KTU School of Economics and Business and allows creating and transferring knowledge to regional non-academic sector. On the other hand, it helps to extend the frontier of knowledge, while solving regional challenges. Some of the main enablers of this academic cooperation are special EU programs for widening countries, creating exceptional abilities for KTU School of Economics and Business to develop academic cooperation and make a significant impact on sustainable development of the national and regional economy.

**Engagement with international, regional, and local business, and society** is critical in order to close the gap between technology advancement, policymaking and its adoption in business while ensuring real impact of research. This demands sustained engagement with stakeholders and social actors beyond the boundaries of academia and research, i.e., systematic engagement with the worlds of business, civil society, and institutions of governance, policy and regulation and different levels of public administration. This is the methodological principle underlying the research strategy.

# OBJECTIVES OF RESEARCH ACTIVITIES

The activities of the School are focused on the following four main objectives, followed by tasks and guidelines for the implementation.



## 1. OBJECTIVE

Increasing **the quality and impact of research** across the national and international research community as well as the worlds of business and policy-making (governance).

## 2. OBJECTIVE

Developing a new generation of **researchers of high international calibre** with the ability to make significant research contribution to the international research community but also to the business and policy-making communities of Lithuania.

## 3. OBJECTIVE

Developing a collaborative research culture, both within the School and internationally.

## 4. OBJECTIVE

Developing the School's infrastructure and research management system.

